

Logically.

DRAFT STATEMENT OF WORK (SOW)

State of Washington, Secretary of State's Office

Background

The State of Washington, Secretary of State's Office is engaging Logically (Logically or Contractor) to help provide services to identify harmful online narratives about the election process and online threats to election officials and the election process.

Description of Services

Logically will review daily (Monday - Friday) publicly available online content across five (5) social media platforms for narratives and threats related to election officials or the election process in Washington. These platforms will include: Twitter, Facebook, Telegram, Truth Social, and Rumble.

Logically shall provide the following overarching services:

1. Narrative Alerts
2. Threat Alerts
3. Bi-Weekly Narrative and Threat Trend Reports
4. Final Narrative and Threat Report Trend Report
5. Narrative and Threat Briefings

Scope of Work

Deliverable #1: Narrative Alerts

Logically shall provide alerts on key potential narratives (at least one per week) that could negatively impact the election process in Washington State:

1. Logically shall define "narrative" as multiple pieces (more than one) of content that shares a similar rhetorical objective related to a topic or theme that poses a potential risk to electoral integrity in Washington.

Deliverable #2: Threat Alerts

Logically shall provide alerts on imminent or particularly concerning threats to up to three (3) staff from the State of Washington, Secretary of State's Office:

1. Logically shall review online content for threats to up to three (3) staff that will be selected by the State of Washington, Secretary of State's Office.
 - a. The State of Washington, Secretary of State's Office shall provide Logically with the names of three (3) staff before the execution of this deliverable begins.
2. Logically shall alert the State of Washington, Secretary of State's Office of any identified potential threats to life of the selected staff.

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- a. Logically shall define “threats to life” as information that *any reasonable person would interpret as a real and serious communication of an intent to inflict harm*. This content could describe, encourage, suggest, or condone a specific act of violence against the staff.

Deliverable #3: Bi-Weekly Narrative and Threat Reports

Logically shall provide the State of Washington, Secretary of State's Office with a bi-weekly report with narrative and threat trends:

1. Logically shall include analysis on the narrative trends that could include but are not limited to:
 - a. Trends that could lead to future narratives that pose a risk to electoral integrity in Washington.
2. Logically shall include analysis on the threat trends that could include but are not limited to:
 - a. The top threat vectors to the select State of Washington, Secretary of State's Office staff.
 - b. Trends that could lead to future threats to the select State of Washington, Secretary of State's Office staff.

Deliverable #4: Final Narrative and Threat Report

Logically shall provide the State of Washington, Secretary of State's Office with a final narrative and threat report:

1. Logically shall include analysis on narrative trends and threats that could include but are not limited to:
 - a. Summary, trends, and statistics of narratives that pose a risk to electoral integrity in Washington.
 - b. Summary, trends, and statistics of threats targeting the select State of Washington, Secretary of State's Office staff.

Deliverable #5: Narrative and Threat Briefings

Logically shall provide the State of Washington, Secretary of State's Office and other stakeholders with two (2) MDM and threat briefings at a time, date, and location that is mutually agreed to by Logically and the State of Washington, Secretary of State's Office:

2. Logically shall include analysis on narrative trends and threats that could include but are not limited to:
 - a. Summary, trends, and statistics of narratives that pose a risk to electoral integrity in Washington.
 - b. Summary, trends, and statistics of threats targeting the select State of Washington, Secretary of State's Office staff.
3. Logically and the State of Washington, Secretary of State's Office shall agree upon what outside stakeholders, if necessary, will receive the briefing(s).

Period of Performance

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Logically shall provide this service beginning on June 14, 2023 through January 26, 2025 for a total of approximately 19 months, with an option of extending the contract after the January 26, 2025 date. Note – deliverables will not be provided on federal holidays.

Schedule and Milestones

Schedule

1. Logically shall provide Deliverable #1 when deemed relevant by Logically between 9:00 AM to 5:00 PM EST, Monday through Friday, except holidays.
2. Logically shall provide Deliverable #2 when deemed relevant by Logically between 9:00 AM to 5:00 PM EST, Monday through Friday, except holidays.
3. Logically shall provide Deliverable #3 weekly by 5:00 PM every other Thursday, except holidays.
4. Logically shall provide Deliverable #4 on a date agreed upon between Logically and the State of Washington, Secretary of State's Office.
5. Logically shall provide Deliverable #5 on dates agreed upon between Logically and the State of Washington, Secretary of State's Office.

Milestones

1. Kick-Off Meeting - Week of June 12, 2023
2. Contract Closeout Meeting - December 2024

Payment and Fee Schedule

Logically shall submit invoices to the State of Washington, Secretary of State's Office in accordance with the table below, except that any deadlines apart from the table may be adjusted by mutual written agreement between Logically and the State of Washington, Secretary of State's Office.

Payment and Fee Schedule		
Deliverable	Invoice Amount	Notes
Deliverable #1 - Narrative Alerts	Included	
Deliverable #2 - Threat Alerts	Included	
Deliverable #3 - Weekly Narrative and Threat Trend Reports	Included	
Deliverable #4 - Final Narrative and Threat Report	\$3,550	Billed on final invoice.

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Deliverable #5 - Narrative and Threat Briefings	Included	
Total Monthly Cost	\$12,300	Billed Monthly - Includes deliverables 1-3,5,6
Total Contract Cost	\$147,600	Includes all deliverables